



**Yves BONNEFONT**  
Chief Software Officer

Yves Bonnefont was appointed Chief Software Officer and a member of Stellantis' Top Executive Team in January 2021.

He has developed his career in strategic and entrepreneurial roles in the field of automotive and high tech.

Before joining McKinsey, Yves had started a first tenure at PSA in manufacturing and project management. From 2001 to 2011, Yves was a partner at McKinsey. He served automotive as well as global high tech clients with a focus on product development across 3 continents.

He joined Groupe PSA in 2012 as Corporate Strategy Executive Vice-President.

In this position, he contributed to Groupe PSA's turnaround plan, including brand differentiation strategy, and created the Connected Vehicle Business Unit which he held responsibility for until the creation of the Free2Move brand in 2016.

In 2013, he was in addition appointed Citroën deputy CEO in charge of DS product line.

From 2014 on, he concentrated on the creation of PSA premium brand serving as the first brand CEO for DS Automobiles.

In January 2020, he was appointed Executive Vice President in charge of high-end brands development in the context of the merger preparation.

He graduated from Ecole Centrale Paris.